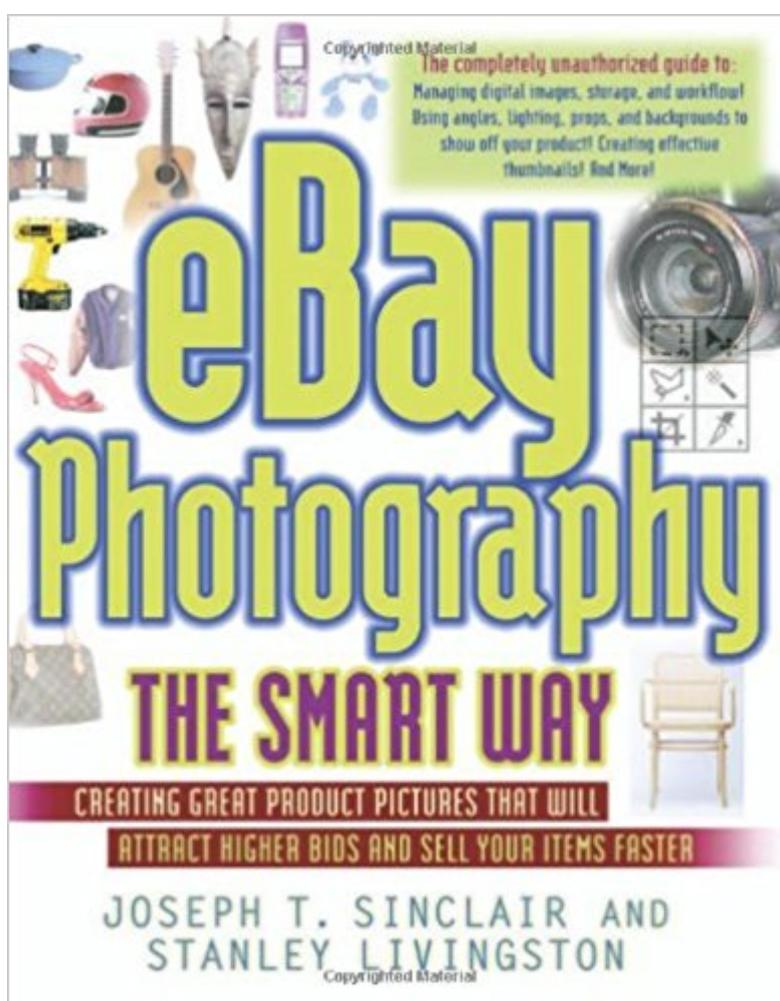


The book was found

EBay Photography The Smart Way: Creating Great Product Pictures That Will Attract Higher Bids And Sell Your Items Faster



Synopsis

If a picture is worth a thousand words, just imagine how much a picture could be worth on eBay! In "eBay Photography the Smart Way", professional eBay expert Joseph Sinclair teams up with professional product photographer Stanley Livingston to show sellers how to instantly increase their sales and ramp up their profits! The book gives readers easy-to-follow instructions for taking better pictures, helping them show off their products to the greatest possible effect.

Book Information

Series: Ebay Photography the Smart Way

Paperback: 224 pages

Publisher: AMACOM (August 8, 2005)

Language: English

ISBN-10: 0814472931

ISBN-13: 978-0814472934

Product Dimensions: 9 x 7.1 x 0.8 inches

Shipping Weight: 1 pounds

Average Customer Review: 4.0 out of 5 stars [See all reviews](#) (7 customer reviews)

Best Sellers Rank: #1,739,674 in Books (See Top 100 in Books) #451 in [Books > Computers & Technology > Internet & Social Media > eBay](#) #854 in [Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Handbooks & Manuals](#) #1252 in [Books > Business & Money > Industries > Retailing](#)

Customer Reviews

As a regular e-bayer, I'm always looking for a competitive marketing edge. This book clearly points a way to gain that edge by differentiating my offerings from a large majority of my competitors. I've often thought that most photographs used in e-bay marketing are mediocre, at best, my own included. When I see a good e-bay photographic presentation, I recognize the selling power that it represents, but I have rarely accomplished it myself. Sinclair and Livingston have produced a terrific book. If you read it and apply the material, almost anyone (including me) can produce "above average" photographs for their e-bay marketing. The book is a quick-read, but provides an excellent reference source for later application of the material it contains. I've read a couple other e-bay books by Joe Sinclair and one thing I like about all these books is that they have a nice clean easy-to-read layout. Each chapter in this book has substantial stand-alone value. A chapter that may be a trinket to you might be a treasure to me, and vice versa. In total, however, the book will have great value to

any serious e-bay marketer. If "a picture is worth a thousand words", then several very good pictures make a powerful e-bay sales presentaion, indeed. My conclusion ... a great book, complete, perfect for practical application.

I have a good grounding in photography and was hoping for more detailed instruction on product photography. I learned practically nothing. There is a lot of very elementary filler material on general photography, digital cameras and editing software and Internet. The photos are not that great either. May be somewhat useful for someone who has no knowledge at all of these topics

I checked this book out at the library along with many other books. Since I'm taking photos for my e-commerce site I needed to have more advanced methods. This book is one that I keep coming back to as a reference as I worked and learned. As always when I find an especially useful book I buy it used from . Maybe someone who knows photography really well would not find this book useful, but I only needed tips on shooting items for the web. Not portraits or scenery or any other type of photography that I find taking up most of the "real" photography books. With no formal training in photography I have quickly learned to make decent pictures that inspire people to buy my items. I needed to photograph hundreds of items quickly and with high quality. This book is the best I've found so far among the large numbers of books on photography. I have learned to take good photos from the very start with proper lighting. But along with that I've discovered that doing basic photo touch-ups are essential, even if done in a batch process. I have to process up to 500 or more photos after doing a shoot on a new batch of items, about 5 shots per item. Almost any other type of photography would pay much more attention on a per image basis than this, but I don't have time for that. It's hard enough getting all of these shots onto the web and cataloged. If I only make a few dollars I am not going to spend more than a few minutes on that item. This book has some specific techniques that I found invaluable. I have made my own light tent and lighting system and I used the tip on having all the main lights overhead, using reflected light from the sides to give a more natural look.

This is obviously an unedited upload of an ebook from 2004 or so. Technology information is outdated, but even worse, all the product photos are missing, which makes most of this book worthless.

[Download to continue reading...](#)

eBay Photography the Smart Way: Creating Great Product Pictures that Will Attract Higher Bids and

Sell Your Items Faster 200 Items To Sell On eBay Right Now Box Set (6 in 1): Learn Over 200 Items To Sell On eBay Right Now For Huge Profits (eBay Mastery, How To Sell On eBay, eBay Secrets Revealed) Selling on eBay: 7 Steps to Selling \$5,000 Per Month on eBay in Less Than 25 Hours a Week (selling on ebay, how to sell on ebay, ebay selling, ebay business, ebay, ebay marketing,) eBay Selling Mastery 2016: Turn Your eBay Hobby To A Six Figure Business (Product Sourcing, Product Research, Retail Arbitrage, Wholesale, Liquidation, eBay Secrets, ebay listings) eBay Shipping Simplified: How to Store, Package, and Ship the Items You Sell on eBay, , and Etsy (eBay Selling Made Easy) How To Sell On Etsy And eBay Box Set (6 in 1): Learn The Secrets On Exactly How To Sell On Etsy and eBay For Massive Profits (Etsy Selling, eBay Secrets Revealed, Work From Home) Thrift Store Reselling Secrets You Wish You Knew: 50 Different Items You Can Buy At Thrift Stores And Sell On eBay And For Huge Profit (Reseller ... Store Items, Selling Online, Thrifting) eBay Shipping Simplified: How to Store, Package, and Ship the Items You Sell on eBay, , and Etsy Thrift Store Hustle: Easily Make \$1000+ A Month Profit Buying Items At Thrift Stores (Flip and Sell on , Reselling Online, Sell on eBay, Arbitrage Tips) Social BOOM!: How to Master Business Social Media to Brand Yourself, Sell Yourself, Sell Your Product, Dominate Your Industry Market, Save Your Butt, ... and Grind Your Competition into the Dirt Attract Women: Inside Her (Mind): Secrets of the Female Psyche to Attract Women, Keep Them Seduced, and Bulletproof Your Relationship (Dating Advice for Men to Attract Women) Photoshop: Photoshop Lightroom and Photography for Beginners (Box Set 3 in 1): Master 37 Photoshop & Photography Tips in 24 Hours or Less! (Photoshop ... - Digital Photography - Graphic Design) 100 Top Items to Sell on FBA and eBay: Hidden Treasures That Will Bring You \$1,000's Every Month: Become an Online Reselling Genius (Retail Arbitrage, ... Thrift Store Thrifting, Flipping, Picking) 101 Items To Sell On Ebay: How To Make Money Selling Garage Sale & Thrift Store Finds FBA: Beginner's Guide, Private Label & Launch Your Own Product (Private Label,How to Sell on ,Selling on ,Fulfillment By ,eBay,Etsy,Dropshipping) (Volume 1) eBay: How To Start Your Own eBay Business - 13 Amazing Tips And Secrets To eBay Success! How to Sell on eBay: Get Started Making Money on eBay and Create a Second Income from Home (Earn Money from Your Home Book 1) 200 Things To Buy At Garage Sales And Thrift Stores To Sell On eBay Box Set (6 in 1): Learn Exactly What To Buy To Make A Living Selling On eBay (Make ... Sale Secrets, Thrifting And Flipping) eBay 2014: Why You're Not Selling Anything on eBay, and What You Can Do About It (EBay Selling Made Easy) Ultimate eBay Bundle: eBay 2014 & eBay 2015

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)